

January 11, 1977

Dear Mr. Armstrong,

The work has lost credibility, in my opinion. Since the work is based on government from the top down, we can safely say then that the leaders, the evangelists and the administrators have lost credibility. Unfortunately, as our national leaders have found, it is almost impossible for one to come back after losing credibility. For example, the only solution to Nixon's problems was to replace Nixon.

Because of the delicacy of your position in reference to your father, Stan Rader, the Hammer family, your freinds (most of whom are also leaders, unfortunately) it is nigh impossible for you to "clean house" even if you wanted to. I can understand this. I have built up and dissolved several corporations and businesses in Brazil and in the U.S..

I would suggest (and I realize that I am giving unasked for advice) that you seek out a superior administrator (perhaps even one who is not a member of the Church) who can and will make the unpleasant but necessary changes in policy and personnel.

You have never wanted to be the top administrator, right? ...and the need for your broadcasting is so very vital anyway. You are the best speaker in the world today. No question about it. This is a world of specialization. You can not afford to "wait on tables".

The next step would be to appoint two boards of directors, one for the college and one for the Church. The one is necessary for accreditation anyway, and the other will take the pressure completely from you.

The unfortunate loss of the Big Sandy sale, because of family pressure is just one example of the kinds of pressure that you are under.

This is not a spur of the moment thing. It has been developing for two years. I realize it is very blunt, and condensed for something that has been brewing for two years--but if I had written one hundred pages you would not have read it.

I believe that any other patchwork approach will not only result in more loss in credibility, but in a stampede for the exits by the ministers and the members. The Armstrong name is all that has prevented a mass exodus to date--but good names to get trampled on.

With Love,

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